

Sources

1. Gardner, D. (2009). *The science of fear: How the culture of fear manipulates your brain*. New York, NY: Plume.
2. What Americans fear vs. What Americans SHOULD fear [Infographic]. (2009). <http://matadornetwork.com/life/what-americans-fear-vs-what-americans-shouldfear-infographic/>
3. US Chamber of Commerce (2012). *Open Door Trade Report*. Retrieved https://www.uschamber.com/sites/default/files/open_door_trade_report.pdf
4. Deaths and Mortality. (2014). <http://www.cdc.gov/nchs/fastats/deaths.htm>
5. How Dangerous is Lightning? (2014). Retrieved <http://www.lightningsafety.noaa.gov/odds.shtml>
6. Westen, D. (2007). *The political brain: The role of emotion in deciding the fate of the nation*. New York: PublicAffairs.
7. Lord, C. G., Ross, L., & Lepper, M. R. (1979). Biased assimilation and attitude polarization: The effects of prior theories on subsequently considered evidence. *Journal of Personality and Social Psychology*, 37(11), 2098-2109.
8. Haney, C., Banks, W. C., & Zimbardo, P. G. (1973). A study of prisoners and guards in a simulated prison. *Naval Research Review*, 30, 4-17.